




# Ticketing Agreement

**EXTRA ADVERTISING      EXTRA MARKETING**

**No extra cost!**

## Quick Facts

- **Choose:** “General Admission” or “Assigned Seating”
- **Customer Chooses:** **BEST AVAILABLE** or **PICK YOUR OWN SEAT**
- **Your event is distributed to over 200 event listing websites** (including):  
*Songkick      Eventful      BandsInTown      Jambase*
- **Promotion** through ADDITIONAL Social Media accounts (potential reach of over 110,000): Twitter, Google Plus, Pinterest, Foursquare, Facebook Groups
- **Order tickets:** by phone or MOBILE App
- **Obtain tickets:** **Print at home Will Call Mobile Ticket**  
**Standard Mail UPS**
- **Full Statistics:** Get Up to-the-minute sales figures - Daily Reports
- **Coupons & Discounts** - Offer discounts or use coupons – i.e.: \$10 off with code, senior discounts, etc.  Living Social tie in



## **EXTRA Marketing & Services for Your Event**

### **High ranking in Google and other search engines (*increased ticket sales*)**

- Numerous posts on the Copernicus Center Facebook Page
- Event listing created in our Facebook “Upcoming Events Tab”
- Your video added to our “Playlist” on YouTube – with link to your Event URL
- Event Calendar Listing – RSS feed
- Email blast to our database patrons

## **Copernicus Center Services – Free**

- Set up of ticketing page
- Additions/deletions of on-line inventory, ticket printing, promo codes, etc. (First three changes are free, \$10 each additional change.)
- Ticket printing on demand (printing fees apply)
- Door ticket scanners and Box Office personnel
- Daily sales statistics emailed
- Full list of patrons and marketing information

## **Service Fees**

### **Fees paid by customers to cover credit card charges plus ticket processing costs are:**

\$1- \$9.99	\$2.25	\$50.00 - \$59.99	\$3.50
\$9.99- \$19.99	\$2.50	\$60.00 - \$69.99	\$3.75
\$20.00- \$29.99	\$2.75	\$70.00 - \$79.99	\$4.00
\$30.00- \$39.99	\$3.00	\$80 +	\$4.00 + \$0.25 per \$10
\$40.00 - \$49.99	\$3.25		

**Suggested Ticket Tiers >>> See Color Coded Chart Attached**

**Orchestra Platinum (Yellow) 60 seats**

Front Center 8 rows (B - H) 10 seats across

**Orchestra Gold (Blue) 140 seats**

Front Left 5 rows (C - F) 10 seats across

Center 6 rows (I - N) 10 seats across

Front Right 5 rows (C - F) 10 seats across

**Orchestra Silver (Green) 400 seats**

Left 16 rows (G - V) 10 seats across

Mid-Center 8 rows (O - V) 10 seats across

Right 16 rows (G - V) 10 seats across

**Orchestra Bronze (Orange) 264 seats**

Left 10 rows (W - FF) 97 seats total

Mid - Center 7 rows (W - CC) 70 seats total

Right 10 rows (W - FF) 97 seats total

**Bronze Sides (Red) 514 seats**

Far Left Side 30 rows (D - FF) – 257 seats total

Far Right Side 30 rows (C - FF) – 257 seats total

**Balcony ~ Mezzanine**

**Mezz. Gold (M-Blue) 50 seats**

Full Front Row 1 row (A) 50 seats across

**Mezz. Silver (M-Green) 120 seats**

Front Left 4 rows (B - E) 10 seats across

Center 4 rows (B - E) 10 seats across

Front Right 4 rows (B - E) 10 seats across

**Mezz. Bronze (M- Orange) 305 seats**

Far Left Side 30 rows (B - J) 83 seats

Back Left 10 rows (F - J) 45 seats

Back Center 8 rows (F - J) 47 seats

Back Right 10 rows (F - J) 46 seats

Far Right Side 30 rows (B - J) 84 seats

**Event ticket type:**

**General Admission Pricing** \$\_\_\_\_\_

or

**Reserved Seating Pricing below**

ORCH Platinum (Yellow) \$\_\_\_\_\_

ORCH Gold (Blue) \$\_\_\_\_\_

ORCH Silver (Green) \$\_\_\_\_\_

ORCH Bronze (Orange) \$\_\_\_\_\_

BRONZE SIDES (Red) \$\_\_\_\_\_

MEZZ GOLD (M-Blue) \$\_\_\_\_\_

MEZZ SILVER (M-Green) \$\_\_\_\_\_

MEZZ BRONZE (M-Orange) \$\_\_\_\_\_

## Handicapped Seating

Pursuant to the American Disabilities Act, the following seats are retained by Copernicus Center for patrons requiring special seating.

**HANDICAPPED SEATING:** Row C: Seats 2, 3 and 4 – handicapped patrons

Row D: Seats 1, 2, 3, 4 and 5 – chaperones of handicapped patrons

## What do I need to do?

- Establish your ticket pricing and identify seat sections
- Fill out “ E – form “ [www.CopernicusCenter.org/eform](http://www.CopernicusCenter.org/eform)
- Forward a biography & artist profile picture.
  - Please note **all Event Listing websites** use the “Artists Name” to generate events. Without an artist or band profile, the event may not be listed.
- Please email additional information to: [office@CopernicusCenter.org](mailto:office@CopernicusCenter.org)

***All ticket requests, changes or directives must be in writing (email)***

## Additional Tips for Increased Ticket Sales

- We encourage ALL ARTISTS to Sign up for a FREE account on Songkick Tourbox & to upload a profile photo (NOT event poster). This increases your event exposure to: SongCloud, Spotify, & others <https://tourbox.songkick.com/>
- Pandora will soon be linking listening Genre to local ticket sales from Ticketfly. We encourage all artists to create an account & upload music to Pandora.





### **Promoter's Ticketing Agreement**

I would like to take advantage of the Copernicus Center ticketing program. In the event of a cancellation or any rescheduling of my event, I acknowledge that I will be held solely responsible for any and all service fees for refunded tickets and/or ticket printing charges.

\_\_\_\_\_  
Promoter's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date of event

\_\_\_\_\_  
Name of Event